

NEWS RELEASE

16 September 2011

A Magical Winter Wonderland Evening to Support Charity

A family friendly evening full of excitement and winter magic!

This month, the Royal Parks Foundation launches its Hyde Park Winter Wonderland Charity Preview Night on Thursday 17 November 2011, 5pm-9pm in Hyde Park, London.

The charity for London's eight Royal Parks has teamed up with event provider PWR Events to give everyone the opportunity to buy tickets to this exclusive fundraising evening, taking place before the official opening of the UK's most popular and dazzling winter event.

The tickets, which come in the form of a wristband, will be sold to support the vital work of the Royal Parks Foundation and all the other participating charities, including Unicef, Scope and Help a London Child.

Sara Lom, Chief Executive of the Royal Parks Foundation comments; *"Normally only available to corporate partners, celebrities and the media, we have a strictly limited number of wristbands to sell to charity supporters on this special preview night. Last year, visitors raised a magnificent £40,000 for charity and this year we hope to beat that total."*

Wristbands can be purchased online at www.SupportTheRoyalParks.org at a cost of **£25 per adult** and **£20 for children** (12 years and under).

For one night only, this special wristband offers unlimited access to all the magical delights, rides and attractions of Hyde Park Winter Wonderland with all proceeds going to charity.

Normally, all attractions are on an individual ride basis, but on this exclusive charity preview night the wristband offers families and groups of friends or colleagues the chance to enjoy the following magical delights:

- London's largest outdoor ice rink
- Zippos Circus
- The iconic Giant Observation Wheel with heated pods giving a wonderful view across London
- All the funfair rides and exhilarating roller coasters - fun for all the family
- Santa Land - rides in miniature - great for the youngsters!

-Ends-

More/...

For further media information on this charity preview evening please contact:

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Notes to Editor:

NB. As this is a preview evening before the official opening the event organiser cannot guarantee that all rides and attractions will be open or fully operational.

About the Royal Parks Foundation

The Royal Parks Foundation is the charity for London's eight amazing Royal Parks. Established in 2003, it reaches out to make the Parks part of more people's lives - raising funds for a wide variety of projects from wildlife conservation and landscape restoration, to community sport and art. Its charity registration number is 1097545, for more information, please visit www.SupportTheRoyalParks.org

About The Royal Parks

The Royal Parks is an executive agency of the Department for Culture, Media and Sport. The Royal Parks are: Bushy Park, The Green Park, Greenwich Park, Hyde Park, Kensington Gardens, The Regent's Park and Primrose Hill, Richmond Park and St James's Park. For further information please visit: www.royalparks.org.uk

About Hyde Park Winter Wonderland

With **no admission fee**, Hyde Park Winter Wonderland offers the best Christmas day-out in the UK, with beautifully decorated attractions set out across 20 acres of historic parkland. **Hyde Park Winter Wonderland** now offers almost seven whole weeks of festive fun – right in the heart of the Capital! For further information please visit:

www.hydeparkwinterwonderland.com